

# Free Movie Presentation



## *MISS* REPRESENTATION

a documentary film by Jennifer Siebel Newsom



**February 15, 2017 6:30\* PM**

**Joaquin Moraga Intermediate School Theater**

**(Free) RSVP info at [www.moragaikind.org](http://www.moragaikind.org)  
Followed by a Student Discussion Panel.**

**\*Join us for free Pizza before the film, film starts at 7:00**

**Hosted By:**

**The Moraga iKind Project and the JM iKind Committee  
The JM SMILE Club**

**The Diversity Committee of the Acalanes Union High School District  
Campolindo and JM Leadership**

**Pizza kindly donated by: Moraga Barber Shop (Moraga Safeway Shopping Center)**

This film deals with mature topics. This film is appropriate for middle school (13 years old+).

**iKind** MORAGA

**Just do right**

# Free Movie Presentation of "Miss Representation"

This film is appropriate for Middle School Students (Age 13+) and all community members are invited to attend. The movie will be followed by a Student Discussion Panel.

## About the film:

Written and directed by Jennifer Siebel Newsom, Miss Representation exposes how mainstream media and culture contribute to the under-representation of women in positions of power and influence in America.

The film draws back a curtain to reveal a glaring reality we live with every day but fail to see – how the media's limited and often disparaging portrayals of women and girls makes it difficult for women to feel powerful and achieve leadership positions.

In a society where media is the most persuasive force shaping cultural norms, the collective message we receive is that a woman's value and power lie in her youth, beauty, and sexuality, and not in her capacity as a leader. While women have made great strides in leadership over the past few decades, the United States is still 33rd out of the 49 highest income countries when it comes to women in the national legislature. And it's not better outside of government. Women make up only 4.6% of S&P 500 CEOs and 17% of directors, executive producers, writers, cinematographers, and editors working on the top 250 domestic grossing films.

Stories from teenage girls and provocative interviews with politicians, journalists, entertainers, activists, and academics, like Katie Couric, Rosario Dawson, Gloria Steinem, Margaret Cho, Condoleezza Rice, Rachel Maddow, and Nancy Pelosi, build momentum as Miss Representation accumulates startling facts and statistics that will leave the audience shaken, but armed with a new perspective.

When: Wednesday, February 15, 2017 from 6:30 PM to 8:30 PM (PDT)

Where: Joaquin Moraga Intermediate School Theater - 1010 Camino Pablo Theater, Moraga, CA 94556

Free Pizza will be available before the movie served outside the theater. The film is scheduled to start at 7PM. Pizza kindly donated by: Moraga Barber Shop (Moraga Safeway Shopping Center)

## C.A.R.E. Program

The Moraga School District and the Moraga iKind Project will be implementing the C.A.R.E. program developed and used by the Acalanes Union High School District. Adopting existing and new programs under a common theme will provide a TK-12 and community wide solution and promote opportunities for the entire community to work together.

Compassion (August to October)  
Acceptance (November to January)  
Respect (February to March)  
Equality (April to June)

## The Moraga iKind Project:

The mission of the Moraga iKind project is to promote **kindness** and **courtesy**, to foster **courage** and **bravery**, based on the belief that **empathy** and **inclusion** constitute the foundation on which community is built.

Website: [www.moragaikind.org](http://www.moragaikind.org)